





“Our newer Illumina-based expression data sets on the HiSeq System offer several advantages over the existing hybridization-based expression data with regard to resolving potential modes of action.”

In 2008, we dove into large-scale Illumina-based sequencing projects in corn to increase our marker platform by an order of magnitude or two. The information was so much better. It was a clear decision to move from the candidate gene/Sanger sequencing approaches that defined the original Artesian to Illumina-based genome-wide association studies (GWAS) to define the next product releases under the Artesian brand. At the time, the cost of analyzing data on a gene-by-gene basis almost equaled the cost of taking an Illumina-based approach over the whole genome.

**Q:** What do your customers think of the Artesian hybrids?

**DM:** Artesian is a fun project to work on because it's a very visual technology. When growers plant these hybrids and see them under water stress, next to another corn hybrid, they see a dramatic difference between the corn plants. Under very hot drought stress conditions, an Artesian hybrid will generally be tall and dark green with its leaves fully unfolded. It looks like it's growing more comfortably than other hybrids, which are likely to be shorter, have poor color, and have the leaves rolled up to conserve water. Growers loathe seeing that response in their fields.

In 2012, I talked to a grower in Colorado, which is a very dry area to grow corn. It was so dry that he lost his entire crop, even his Artesian hybrids. But he called us to say that his Artesian hybrids lasted weeks longer than any other hybrid that he had. He was so enthused that he could go out there and see this visual difference in his field. He said he would likely not see that level of drought again for 20 years, but it proved to him that Artesian corn hybrids were different than the ones he was growing previously.

**Q:** What impact has genomic technology had on the project?

**JC:** Artesian was launched in 2012, but the project started in the early 2000s. The plant genomic world changed radically around 2007, facilitated by Illumina. We migrated to Illumina GoldenGate® arrays when they became available to help with the marker introgression aspects after the Artesian alleles were defined. We used GoldenGate arrays to help with the genotyping, characterize the populations, and to help with the molecular breeding and stacking of the alleles.

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**Q:** How has the success of the Artesian project impacted your approach to hybrid development?

**DM:** We've seen such success with our project in corn that we're anxious to try a similar approach in other crops. Water is such a limiting resource in so many areas and so many crop production systems. We could use a similar approach, in wheat, which is grown predominantly in the western states under extremely variable precipitation and in many cases under very dry conditions. If we could introduce wheat varieties that might yield 15% better under water stress, it would be a significant addition to agriculture as well as to our business.

**JC:** Because the hypothesis-driven, knowledge-driven approach worked it means we can continue taking time to understanding the biology behind what the GWAS results are telling us. In addition to using Illumina technology to discover SNP markers that identify GWAS alleles for us to breed with, we can use it to understand the biology behind why these alleles are doing what they're doing. There's some biology driving the decision making and the HiSeq 2500 System is helping us resolve that biology.

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